

INVITATION

You are invited to celebrate the 40th Anniversary of the United Nations Environment Programme with the launch of Stanley Johnson's new book



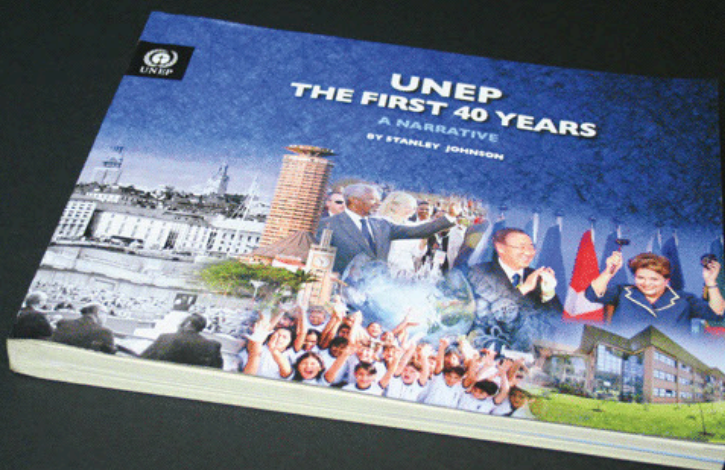
THE FIRST 40 YEARS

at Pasley-Tyler, 42 Berkeley Square, London W1
on Wednesday 29th May 2013 from 6.00 - 8.00 pm
with kind permission of Robert Pasley-Tyler and special thanks to **WWF**

RSVP

Before May 20th to laetitiacash@gmail.com or call [0207 318 0800](tel:02073180800)
This invitation is non-transferable

AN EMERALD TABLET EVENT • REPRESENTING LEADING ECO-PHILANTHROPISTS IN THE 21ST CENTURY



Stanley Johnson, award-winning conservationist, traces the history and milestones of the UN agency, which has become the world's leading inter-governmental organisation on environmental issues. The book ranges from early vital action on the hole in the ozone layer to the development of the Mediterranean Action Plan and the Regional Seas Programme, the genesis of the Convention on Migratory Species, the three Rio Conventions (climate change, biodiversity, deserts) and the recent establishment of the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services.

A former Member of the European Parliament and vice-chairman of the European Parliament's Environmental Committee, Stanley Johnson has worked in Washington for the World Bank and in Brussels for the European Commission. Since leaving Brussels, he has been a trustee of the Earthwatch Institute, Plantlife International and the Jane Goodall Institute. He is a former Chairman of the Gorilla Organisation and an Ambassador for the United Nations Environment Programme's Convention on Migratory Species (CMS). In 1984 he was awarded the Greenpeace Prize for Outstanding Services to the Environment and the RSPCA Richard Martin Award for services to animal welfare. He is also the author of nine novels and over a dozen books on environmental subjects, including, most recently, *Where the Wild Things Were* published by Stacey International.

[CLICK HERE](#) To buy a hardcover version of Stanley Johnson's book *UNEP – The First Forty Years*

[CLICK HERE](#) To download the whole book for free as a PDF – 300 pages



About the Amazon Charitable Trust:

Founded in 2009, by Pasley-Tyler & Co, the Amazon Charitable Trust, which shares the same Kleinwort origins as the **WWF**, was established to create, in partnership with a local Amazonian community, a sustainable and scaleable model for conserving large areas of forest to act as a 'blue print'. Today, a revolutionary model has been developed, with experts in and out of Brazil, to protect 1.5mn acres of pristine forest. A place for every one, of all ages, to enjoy.
www.amazoncharitabletrust.org

About WWF:

Working together, **WWF** and corporations can help protect the long-term viability of the planet and the global economy. While no business or conservation organization can accomplish this task alone, when we combine and leverage our individual strengths, we can forge extraordinary change. Together, we can accomplish great successes on behalf of the Earth. **WWF** partners with companies in cause marketing, philanthropic giving, and sustainable business. Find out more and get involved at www.wwf.org.uk

About Emerald Tablet:

Emerald Tablet helps to connect the planet's leading eco-philanthropists with like-minded individuals across the conservation, clean-tech, energy and natural resources space and to reach a wider audience. We aim to inspire the philanthro-capitalist generation by encouraging Founders and CEOs to find new synergies through the exchange of knowledge, ideas and resources. By communicating the superior skill set, passion and dedication of these eco-philanthropists, our goal is to inspire others to support an existing project or even to start their own. Whoever the potential philanthropist may be, we hold intelligence on their preferred interests, likely newcomers and who is accomplishing the most in their sector to share our vision for a sustainable planet capable of thriving in the 21st Century.

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